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Pacific Trails Lure Easterners in Great Numbers

GREATEST NOMAD TRIBE STARTS ROAMING ROMANTIC WEST



At this time each year the carefree life of an outing vacation calls the motorist away from the daily grind, and he begins to plan a camping trip, observes E. E. Murchison, manager of the Western Auto Supply Company store recently opened here. The Western Auto equipped camp, shown above, is typical of the summer abode that many Torrance automobile owners will call home sometime during the next few months.

Pitching their tents beside rushing streams or placid lakes or in the shade of great protecting trees, one of the greatest tribes of wandering nomads that ever peopled the West will probably be roaming from place to place this summer. But, this tribe of wanderers will be of a newer generation than the red skinned man who first explored the wonders of the West. They will have newer modes of travel and, according to E. E. Murchison, manager of the new Western Auto Supply company store at 1273 Sartori avenue, they will have newer equipment than that the Indians used—equipment that makes camping out a pleasure by "minimizing tent house-work."

rance motorists will be among the traveling tourists who will be participating in this most economical of all vacations.

"Tents to be found in Western Auto stores are made of most durable materials, and are so light that they can be easily folded into a very small bundle," Murchison points out. "So easily erected are they that even an amateur can unroll, stake out and raise the umbrella-like arms that complete the tent home in just a few minutes. It is similarly easy to set up the auto tent which fastens to the car top for support. The economy of tenting out quickly pays for its initial expense in the savings it affords while touring; and, at Western Auto's usual low prices it is remarkable how small an outlay it takes to own a complete camping outfit."

"The most important feature of camp life as a vacation is the opportunity it affords for real, genuine rest. Particularly is this true at night, when the air is so invigorating, and all one needs for a good sound sleep is a bed that is comfortable. The most practical of all beds offered by Western Auto is made of light, stout metal, and equipped with springs for home-like comfort. An alternate is the canvas cot that is still preferred by many. Light, comfortable mattresses are likewise expensive and conducive to rest."

"In olden days, the building of open cooking fires was a troublesome task, which always carried a high fire risk. Today it requires but a few seconds to set up a safe, table height stove with several burners that light instantly with the turn of the key, just as the home gas range. These other modern improvements for camping comfort make such an outing a real vacation for the women as well as the men and children in the party."

Hard Luck Trails Driver LYNN, Mass. (U.P.)—Three girls who thumbed a ride with James Krupp, 23, later took his car.

Visitors Seeking Relaxation Are Pouring Into State for Holidays

When father begins to look absent-mindedly out of his office window, when mother's household duties seem to take on staggering proportions, and when Junior begins to mark off the remaining school days from the calendar, it means only one thing—vacation time is here!

With June opening the outdoor recreation season, all indications portend that 1937 will find more Southland families on the highways, seeking relaxation along the coast, in the mountains, and thru the west than in any previous year.

Visitors from the east are

pouring into Southern California in record numbers as if to take the place of thousands of local residents who are making their annual exodus to far-away playgrounds.

Figures from the state's border stations reveal that for the first three months of the year there has been an 18 percent increase of visiting cars and passengers over last year. During this time 187,161 automobile tourists entered the state, as compared to 158,727 for the corresponding period in 1936.

The new bridges across San Francisco Bay, Yosemite, Sequoia and General Grant National parks, the Redwood highway, Lassen Volcanic National park, Crater Lake and Mt. Rainier National park are among many varied attractions luring the motorist along Pacific trails.

Gasoline station attendants, innkeepers and resort owners are beaming in anticipation as the influx of California tourists begins to hit our own High Sierra country with its thousands of lakes and streams teeming with game trout, and travels on into Utah to Zion and Bryce Canyon National parks, up into the Grand Teton and Yellowstone parks, and thence eastward to the thousand and one interesting vacation spots throughout the United States.

So when father, mother and Junior finally lock the house and wave goodbye to the neighbors, they will set out on the highway to join the happy, carefree procession that is doing its best to forget the worries of home, office and school.

State Picnics

OKLAHOMA . . . All former Oklahomans are urged to attend the annual picnic-reunion in Sycamore Grove, Los Angeles, Monday, May 31.

Invitations have gone to Oklahoma's popular governor, E. W. Marland, and its eminent blind ex-senator, Thomas P. Gore. An elaborate program of music and entertainment has been arranged. Al Jennings, famous character in Oklahoma history, and one-time almost successful candidate for governor, will give a short talk on the early development of Oklahoma.

More Rain Swells Total to 21.48 Inches in City

Lowering skies broke Wednesday morning and afternoon to add 20 of an inch of rainfall to the amount already recorded here. The rain made this figure 21.48 as compared to 10.32 inches at this time last year. The total for the entire season last year was but 10.87 inches.

RETURN HOME

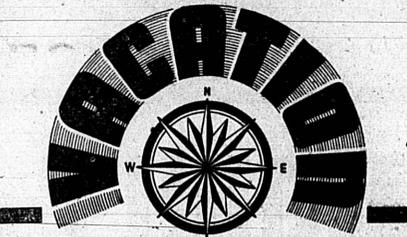
Mr. and Mrs. F. L. Stevenson left Saturday for their home in Akron, Ohio, after spending a week with Mr. and Mrs. A. B. Stevenson of this city. On the Ohioan's first experience at deep sea fishing he caught 80 mackerel on May 19 with his brother, the city fire chief.

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